



Questacon

SMARTMOVES >>

> Invention Convention 2010 from idea to enterprise

> Turn your brilliant ideas into reality!

The *Questacon Smart Moves Invention Convention* is part of the *Questacon Smart Moves* program. *Questacon Smart Moves* travels to secondary schools across Australia showcasing cutting edge science, maths, engineering, technology, entrepreneurship and innovation.

The *Questacon Smart Moves Invention Convention 2010* is a great opportunity for innovative young Australians to meet other like-minded people from around the country with an all-expenses paid trip to Canberra where they will learn how to turn their ideas into a reality.

> What is the Invention Convention?

The *Invention Convention* is an intensive week-long program that provides participants with the knowledge and skills they need to develop their idea further. There are opportunities to form networks, get advice and find out how to develop their product or service.

Topics that will be covered in the *Invention Convention 2010* include:

- > Marketing yourself and your idea
- > Business development and planning
- > Locating and sourcing resources
- > Your idea and the world
- > Intellectual property issues

> Who is eligible?

If you're a student aged 14–18 in 2010 and you attend an Australian secondary school, you are eligible to apply for the *Invention Convention*.

> How do I apply?

All you need to apply is an original idea for an invention, innovation or business venture. You don't need to have made a prototype but we do want to see that you have put thought into your idea.

Once you have your idea, you'll need to explain it to us in your application. Complete the questions on the application form (giving us as much detail as possible) and send it to us by email or post.

Your application must be received before **Friday 30 April 2010** to be eligible for selection.

> Tips to increase your chances of being selected

The more information you can give us about your idea, the better chance we have of realising the potential of it.

Have you thought about things like: who your competitors might be, how your idea will actually operate, and what help you might need next?

For more hints and tips on completing your application, check out the *Invention Convention* page on the *Questacon Smart Moves* website:

For more information about the *Questacon Smart Moves Invention Convention 2010*:

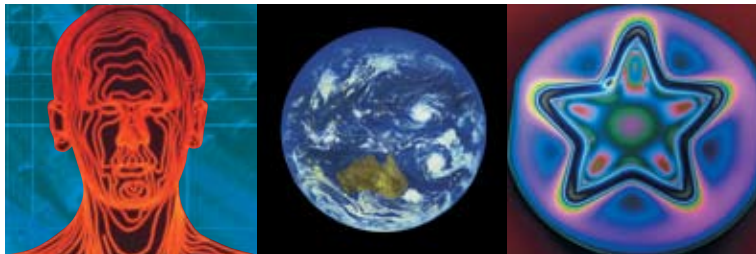
Phone: 02 6126 2272

Fax: 1800 641 171

Email: iconvention@questacon.edu.au

Web: <http://smartmoves.questacon.edu.au>





Think you've got a great idea? Want to turn your idea into a reality? If you would like to apply for the *Questacon Smart Moves Invention Convention 2010*, all you need to do is answer the following questions.

The questions below can be answered in any format. Please answer all the questions with as much detail as possible and feel free to add any designs, plans or pictures to help us best understand your idea. It doesn't matter what stage your idea is at (whether just an idea or almost ready to be sold), we want to know that you've thought about it.

> Info about your idea

1. Tell us about your idea. How will it work?
2. What was the inspiration for your idea?
3. Is there something similar that already exists? What is new or original about your idea?
4. Who would use your idea? Who is your typical customer?
5. How would your idea benefit its users? Why would people use it?
6. Would they pay to use your idea?
7. Can you tell us what you've done with your idea so far?
 - > have you identified equipment or resources that you'll need?
 - > have you done some research into how you will develop it?
 - > have you got together equipment and resources?
 - > have you trialled your idea?
 - > are you (or others) already using it?
8. What do you plan to do next?
9. Is there anything else you would like to tell us?

> Info about you

Name _____

Contact Address _____

State _____ Postcode _____

Phone _____

Email _____

Preferred method of contact _____

Age at 5 July 2010 _____ Year in School in 2010 _____

School Name _____

School Address _____

For more information about the program as well as hints and tips on how to complete your application check out the *Invention Convention* page on the *Questacon Smart Moves* website:
<http://www.smartmoves.questacon.edu.au>

> Return your completed application with this form by:

Email: iconvention@questacon.edu.au

Free fax: 1800 641 171

Post: *Questacon Smart Moves Invention Convention*
Loc 940
PO Box 5322
Kingston ACT 2604

The closing date for applications is Friday 30 April 2010.

Remember, the more information you provide us with, the better your chances of being selected to attend the *Questacon Smart Moves Invention Convention 2010*. **Good luck, hopefully we will see you in Canberra in July!**

We respect the Intellectual Property Rights of your idea and won't pass it on to anyone else. Your personal information will remain confidential and will not be used for any unsolicited marketing purposes

